**Range of apps:**

* different
* different implementations (good/bad, justify)
* different devices
* Native apps
* Web apps
* Hybrid apps
* Locale
* Utility
* Productivity
* Immersive full screen
* Entertainment
* Widgets

**The intended users of each app, and how the users’ needs preferences and characteristics have been met:**

**The impact of current technologies available on various mobile platforms and how these have affected the way app has been designed and implemented:**

**The purpose of the app and how this is reflected in its design and the features the app has:**

Apps:

Health – Native apps are applications that are design and created for a specific device. They are installed on it and usually cannot be uninstalled.

Ali Express – Web apps are application like, however they do not need to be downloaded since the app is stored on a server and the app is accessed via a web browser.

Instagram, Apple Music, Google Maps – Hybrid Apps have the ability to be used on Android and iOS devices simultaneously following the same information and data on the servers. Whilst it may be programmed differently for the device, but they still access the same data.